

# IMPACT REPORT

2024

ARBA FOUNDATION

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# OUR PRINCIPLES

Genuine, Rooted, Impactful.

# OUR MISSION

ARBA Foundation is a Non-Profit Organization that help children escape the poverty cycle in one generation.

# OUR AREA OF FOCUS

Our strategy focuses on three key areas to achieve our mision of a thriving future.

*Empowered  
Families*

*Empowered  
Communities*

*Empowered  
Systems*

# INTRODUCTION



# 2024 : A YEAR OF STRENGTHENING COMMUNITY, ADVANCING IMPACT.

Throughout 2024, we engaged closely with communities, local partners, and supporters. Each encounter reinforced a core truth: our mission is powered by people. It is the generosity, trust, and collaboration of our community that continue to propel our work forward.

This past year, the commitment of our supporters enabled us to reach significant milestones in our mission to break the cycle of poverty for children. These achievements are not just markers of progress, they are evidence of a shared vision becoming reality.

Our strategy remains rooted in addressing some of society's most entrenched inequalities. To truly succeed, we recognised the need to reflect the values we uphold by fostering a more inclusive, responsive, and community-centred organisation.

# Understanding Poverty in Labuan's Diverse Community

Labuan, a Federal Territory of Malaysia, is home to a rich and diverse population comprising Brunei Malays, Kedayan, Chinese, Kadazan-Dusun, Murut, Rungus, Indians, and other ethnic groups. This multicultural identity shapes the island's social fabric and community life.

Despite Labuan's reputation as an affluent territory, pockets of poverty persist. Vulnerable groups such as fishermen, unskilled workers, the elderly, and persons with disabilities face significant socioeconomic challenges that often go unnoticed.

In 2024, we engaged with communities across Labuan, visiting various localities to better understand their lived realities. Through collaboration with local organisations working to alleviate poverty, we gained valuable insights and were able to contribute meaningfully to ongoing efforts to support the most at-risk members of the population.



# Sekolah Kanak-Kanak Khas Setapak

Sekolah Kanak-Kanak Khas Setapak is dedicated to supporting children with vision impairment by providing specialised education tailored to their unique needs. Through the use of Braille, assistive technologies, and adaptive tools, students are able to access core subjects such as mathematics, science, and language arts in an inclusive and empowering environment.

Beyond academics, the school offers a range of extracurricular activities including sports, music, and the arts designed to build confidence, enhance social skills, and foster a strong sense of belonging among students with shared experiences.

We are proud to support institutions like Sekolah Kanak-Kanak Khas Setapak in their mission to help every child find their place in the world and realise their full potential.





# Raudhatus Sakinah

Established in April 1998, Raudhatus Sakinah is a youth shelter and rehabilitation centre dedicated to supporting vulnerable young women and girls particularly those facing social challenges or unplanned pregnancies.

The centre provides a safe space, daily necessities, and access to formal education, while also offering structured Islamic programs to nurture spiritual growth and moral development. These young women are not only given a second chance at life, but are also equipped with practical skills such as sewing, cooking, handicrafts, and recreational activities.

Through a holistic approach that integrates emotional, vocational, and spiritual support, Raudhatus Sakinah empowers its residents to heal, rebuild their lives, and move forward with renewed hope and dignity.





# Tackling Urban Poverty Through Community-Driven Solutions

Urban poverty remains one of the most pressing and complex challenges in rapidly developing areas. The invisible nature of poverty in urban areas often hidden behind busy streets and tall buildings can make it difficult to address effectively.

Whether through food aid, skills training, education support, or safe spaces for youth, these initiatives offer both immediate relief and long-term empowerment.





## AU2 Kebun Komuniti Taman Keramat

AU2 Kebun Komuniti Taman Keramat is one of the community gardens established under the Majlis Perbandaran Ampang Jaya (MPAJ). Initiated by members of Kawasan Rukun Tetangga (KRT) AU2 Keramat, the garden began with the cultivation of commonly used vegetables and herbs to serve the local community.

These crops along with small-scale livestock serve a dual purpose, It provides fresh produce for low-income families and generate income through local sales.

In line with this spirit of community support, ARBA Foundation has actively assisted low-income families in the area by providing essential food items and financial aid during the holy month Ramadan. Beyond seasonal aid, a close relationship with the local head village (ketua kampung) is continuously maintained to ensure ongoing support for families or children in urgent need.



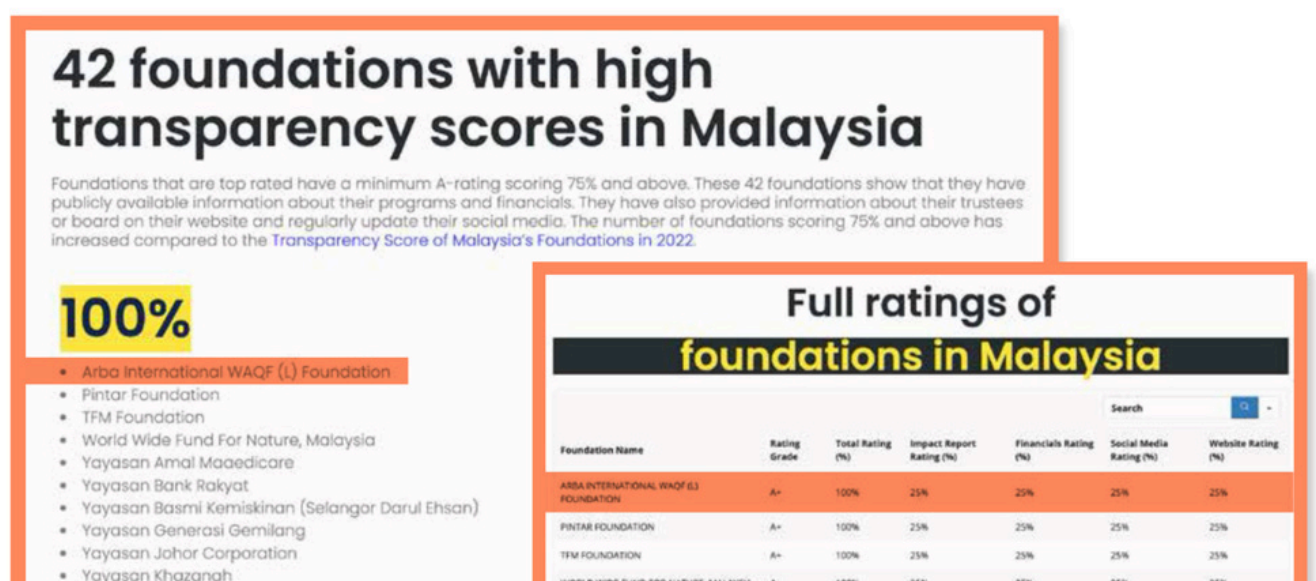
BREAKTHROUGH

# RANKED AMONG TOP 12 MOST TRANSPARENT FOUNDATIONS IN MALAYSIA

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Visit "Transparency Score Of Malaysia's Foundations" at <https://www.wikiimpact.com> to see the full report and detailed transparency scores of the 1,567 foundations



# CONTRIBUTING TO NATIONAL POLICY: TOWARD A POVERTY-FREE MALAYSIA



The Framework Proposal for the National Poverty Policy was developed by the Ungku Aziz Center in collaboration with the Ministry of Economy, with the overarching goal of establishing a comprehensive and effective strategy to eradicate poverty in Malaysia.

ARBA Foundation was honoured to participate in this pivotal initiative, alongside various government agencies and civil society organisations. Our team actively contributed insights from the ground, drawing from real-life experiences and challenges faced by low-income communities. The diversity of perspectives enriched the review process, allowing for critical evaluation and thoughtful refinement of the proposed framework.

The collaborative discussions culminated in a proposal that will be presented to the Ministry of Economy, marking a significant milestone in shaping Malaysia's future policy direction for poverty alleviation.

# THE 2024 NATIONAL POVERTY SYMPOSIUM



The 2024 National Symposium: Eradicating Poverty marked a critical step forward in Malaysia's commitment to eliminating poverty while promoting inclusive and equitable growth. As the nation moves closer to achieving high-income status, the focus has shifted to ensuring that economic prosperity reaches all segments of society, especially the B40 and the lower half of the M40 group, collectively known as the B60.

This national-level discourse brought together diverse stakeholders from government agencies, the commercial sector, and civil society organisations to develop a coordinated strategy for implementing more effective poverty eradication programs across the country.

ARBA Foundation was honoured to participate as a panellist, representing the third sector in a session titled "New Approaches to Address Existing Poverty Challenges." Drawing on our on-the-ground experience, we contributed insights on innovative, community-based strategies that address the root causes of poverty.

While the road ahead is challenging, the symposium underscored a shared belief that poverty is not inevitable and progress, though sometimes slow, is always worth pursuing. As we move forward, we remain committed to tackling poverty with renewed determination, innovation, and a deep belief in the potential of every individual and community.

PROGRAMS

The circumstances of childhood shape the trajectory of a person's entire life. Children born into disadvantaged environments are significantly more likely to face poorer health outcomes, reduced earning potential, shorter life expectancy, and lower levels of overall wellbeing compared to their peers.

At ARBA Foundation, every program we design is rooted in evidence, both from research and the lived experiences of the communities we serve. We are committed to continuously evolving our approach, refining each step to better respond to the complex challenges and opportunities faced by children and families in poverty.

Through this adaptive, evidence-based model, we strive to break the cycle of disadvantage and pave the way for a healthier, more hopeful future for the next generation.

## SHORT TERM

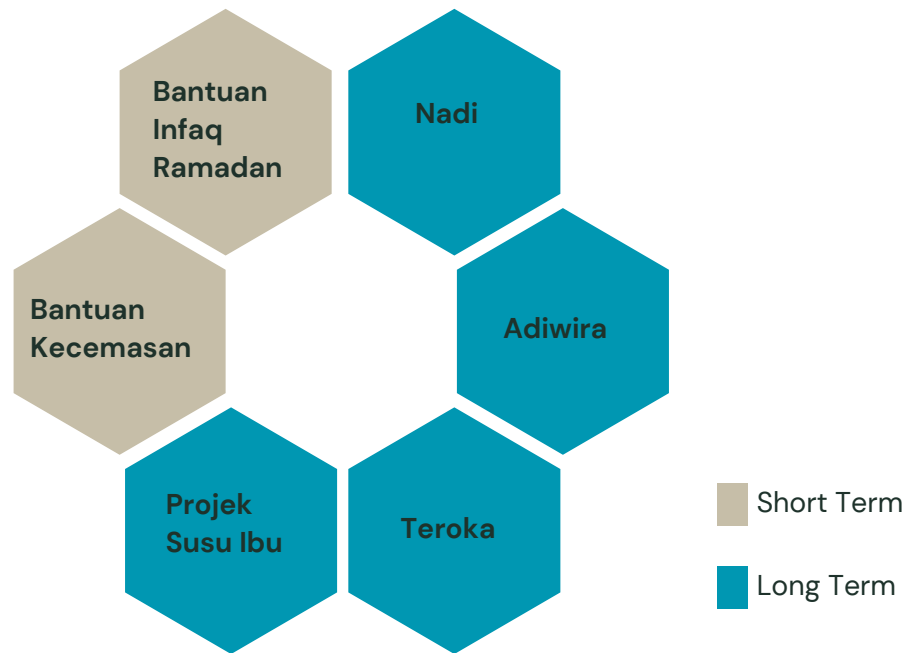
Our one-off financial assistance programs are designed to provide immediate, short-term relief to individuals and families facing urgent and unforeseen hardships.

Whether due to medical emergencies, sudden loss of income, or other critical circumstances, these interventions offer timely support to help beneficiaries navigate moments of crisis with dignity.

## LONG TERM

This customised, long-term program is designed and implemented using a whole family approach, addressing multiple dimensions of poverty within the household.

Impact is measured through consistent data collection, in-depth analysis, and monthly progress evaluations ensuring accountability, adaptability, and tangible outcomes over time.



**Nadi :** This program is a long-term, unconditional cash aid that empowers families to take charge of their lives. Each family receives a customised progress book to track spending, nutrition, and emotional well-being. This book acts as supporting self-reflection and helping our team monitor impact. By trusting families to meet their own needs, the program promotes resilience, autonomy, and lasting change.

**Adiwira :** This program focuses on nurturing the talents and learning capacities of children from underserved backgrounds. By providing access to educational resources and skill-building opportunities, the initiative aims to level the playing field and empower children to reach their full potential. This program empowers every child to grow, excel, and pursue their dreams with confidence.

**Teroka :** This program inspires children to dream bigger through educational trips that expose them to new environments and experiences. These journeys spark curiosity, boost confidence, and broaden their view of what's possible, igniting imagination and ambition beyond their everyday lives.



**Projek Susu Ibu :** This program supports breastfeeding among low-income mothers by providing guidance, education, and essential resources. It helps them overcome challenges, ensuring healthier starts for both mother and child, while building supportive networks within vulnerable communities.

**Bantuan Kecemasan (Rapid Relief Aid) :** This aid provides swift, targeted assistance to individuals and families affected by emergencies such as natural disasters, sudden job loss, hospitalisation, conflicts, and other unforeseen crises. Designed for urgent response, this aid aims to stabilise affected lives quickly, offering vital support when it is needed most.

**Bantuan Infaq Ramadhan (Ramadhan Donation) :** is a seasonal initiative that provides food, financial aid, and community support to underprivileged families during Ramadan. It aims to ease burdens, uphold the spirit of generosity, and restore dignity during this sacred month.



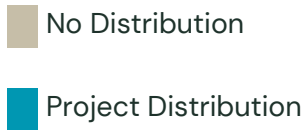
IMPACT

# OVERVIEW



# TIMELINE

| Project/Month     | 1 | 2 | 3 | 4 | 5 | 6 | 7 | 8 | 9 | 10 | 11 | 12 |
|-------------------|---|---|---|---|---|---|---|---|---|----|----|----|
| Bantuan Kecemasan |   |   |   |   |   |   |   |   |   |    |    |    |
| Infaq Ramadan     |   |   |   |   |   |   |   |   |   |    |    |    |
| Projek Susu Ibu   |   |   |   |   |   |   |   |   |   |    |    |    |
| Nadi              |   |   |   |   |   |   |   |   |   |    |    |    |
| Adiwira           |   |   |   |   |   |   |   |   |   |    |    |    |
| Teroka            |   |   |   |   |   |   |   |   |   |    |    |    |





# SHORT TERM PROJECT DISTRIBUTION

2 Projects

1,209 Families benefitted

2,212 Individuals benefitted

RM 198,470 Total amount distributed

| Bantuan Kecemasan               | Infaq Ramadan                    |
|---------------------------------|----------------------------------|
| 189<br>families                 | 1,020<br>families                |
| 1,106<br>individuals            | 1,106<br>individuals             |
| RM 34,250<br>amount distributed | RM 164,220<br>amount distributed |

# LONG TERM PROJECT DISTRIBUTION

4

Projects

346

Families benefitted

1,404

Individuals benefitted

RM 222,502

Total amount distributed

| Projek Susu Ibu                 | Nadi                             |
|---------------------------------|----------------------------------|
| 120<br>families                 | 226<br>families                  |
| 240<br>individuals              | 1,164<br>individuals             |
| RM 60,000<br>amount distributed | RM 118,679<br>amount distributed |

| Adiwira                         | Teroka                         |
|---------------------------------|--------------------------------|
| 50<br>families                  | 11<br>families                 |
| 235<br>individuals              | 35<br>individuals              |
| RM 38,858<br>amount distributed | RM 4,965<br>amount distributed |

# LIFE-CHANGING STORIES

# SMASHING BARRIERS: DANIEL AND DANISH'S JOURNEY TO NATIONAL BADMINTON GLORY

We were introduced to Daniel and Danish's family through the Lembaga Zakat Selangor committee, with the goal of supporting these two rising talents in pursuing their passion for badminton under Projek Adiwira by ARBA Foundation.

The family faces significant financial hardship, struggling to meet even their basic daily needs, let alone afford training support for the boys. With the father battling a serious heart condition, the family of eight relies solely on the mother's monthly income of RM1,500.

Through the long-term support provided including basic necessities and structured training programs. Both of these exceptional junior athletes have made remarkable progress. Their dedication and talent have earned them selection into the prestigious Roslin Hashim Badminton Academy, a milestone that marks the beginning of a promising future.

**Nur Izz Daniel**

12 years old

Started playing  
since 7 years old



**Nur Izz Danish**

14 years old

Started playing  
since 6 years old



*Nur Izz Daniel*

## 18 TOTAL TOURNAMENTS

7  
CHAMPION

6  
1ST RUNNER UP

### 1ST RUNNER UP

- Skyworth Badminton League (Double)
- GP Jet
- MSSS (Single & Double)
- Skyworth Badminton League
- MRSM
- Kejohanan Badminton Sandakan Open
- Grand Finale IPGMY

### CHAMPION

- Hui Zhou, China International Youth Badminton Tournament
- MSSD Daerah Gombak
- SFBA Junior International Badminton Championship
- Skyworth Badminton League Perak
- Tiga Saga Li Ning Cup
- IPGMY Ranking Badminton League
- Tripe C Sports Club Tournament



*Nur Izz Daniel*

## 20 TOTAL TOURNAMENTS

4  
CHAMPION

3  
2ND RUNNER UP

9  
QUARTER FINAL

### CHAMPION

- Hui Zhou, China International Youth
- Allianz Junior Badminton Championship
- ProKennex Junior Badminton Championship
- Triple C Sports Club Tournament

### 2ND RUNNER UP

- 14<sup>TH</sup> Rawang Open
- Kejohanan Badminton Sandakan Open
- Selangor Closed 2<sup>nd</sup> League

### QUARTER FINAL

- Sirkit Remaja Kebangsaan
- NCT Junior Championship
- SFBA Junior International Badminton Championship
- Skyworth Badminton League Perak
- MSSSI
- PGMY Ranking Badminton League

# FROM SILENCE TO SPEECH : A JOURNEY OF HOPE AND PROGRESS

Asyraf is a six-year-old boy and the youngest of three siblings. When we first met him, Asyraf was nonverbal, relying entirely on sign language to communicate. His speech development was significantly delayed compared to typical milestones for children his age.

With the aid provided to support the family's basic needs, Asyraf's parents were able to redirect their limited income toward commuting costs and speech therapy treatment through a local health department.

Thanks to consistent intervention, Asyraf has made meaningful progress transitioning from babbling to using single words and short phrases. He has also been issued an OKU card, which officially recognises his needs and opens the door to greater support services.

Today, Asyraf is enrolled in preschool and receiving early childhood education, with ongoing assistance to cover his monthly fees. His journey reflects the transformative power of timely support and the promise that every child, with the right help, can thrive.





# EMPOWERING YOUNG SCOUTS WITH VISUAL DISABILITIES ON A GLOBAL STAGE

Eight scout members from SMK Pendidikan Khas Setapak, a school for visually impaired students, were proudly sponsored to attend the prestigious NIPPON AGONORE 2024 Camp in Fukushima, Japan, from 8–12 August 2024. Held once every four years, the camp brings together scouts with special needs from around the world for inclusive, hands-on activities like origami, leather crafting, and cultural exchanges.

The Malaysian team performed a traditional silat showcase, witnessed by Princess Kako of Akishino, adding to the international spirit of the event. More than just a trip, this experience nurtured confidence, creativity, teamwork, and national pride that empowers these youths to shine on a global stage.





WHAT  
EXPERTS SAYS

# “ARBA FOUNDATION SETS THE STANDARD FOR TRANSPARENT, IMPACT-DRIVEN AID”



“One thing I truly appreciate about ARBA Foundation is their integrity and transparency. They openly share how much they’ve raised, how the funds are used, and the programs they’ve completed or are planning to carry out.

What sets them apart is their presence on the ground. They’re not just organising from a distance, they go directly to meet and understand the people in need. And their efforts aren’t just one-off projects, they focus on long-term impact.

This is something many NGOs can learn from, as short-term aid often lacks real effectiveness. ARBA Foundation constantly looks for ways to improve, and this is clearly reflected in their impact reports. These reports help them understand the outcomes of their work and identify areas for growth. I hope more NGOs will follow this example.”

**Dr Syed Marwan**

*Assistant Professor*

*Institute of Islamic Banking and Finance IIUM*

# “NGO LIKE ARBA ARE THE BRIDGE BETWEEN THE UNSEEN AND THE SYSTEM”



“For us, when we saw the data, we felt genuinely excited and wanted to explore further, especially because ARBA Foundation has direct contact with the community and truly understands what’s happening on the ground. That’s something we don’t usually have access to.

We often rely on literature and secondary sources, so hearing your real, hands-on experience is incredibly valuable. It would also be interesting to see how the situation in Malaysia compares to other countries.

Another important issue is that many people are not captured in the formal system. NGOs like ARBA, who are close to the community, are in the best position to alert the government and say, ‘Hey, these people are not in your programs.’ Whether it’s newly impoverished individuals or vulnerable groups left out, NGOs know who’s falling through the cracks—and that insight is crucial.”

## **Research Team**

*Khazanah Research Institute*

# LEADERSHIP & TEAM

# TEAM PROFILE



**Azlan Shah Nabees Khan**  
CEO



**Najah Khalid**  
Project Management



**Nuratika Alias**  
Project Management



**Ashyraff Rosdan**  
Project Management



**Faradine Nordin**  
Media & Branding



**Fraja B.**  
Creative & Branding

# FOUNDERS



**Ammar Roslizar**  
CEO Yezza



**Ammar Shahrin**  
CEO Celcius Coffee



**Amiruddin Hamidun**  
CEO ARBA Travel



**Dr Wan Mohd Aizuddin**  
CTO Yezza

# COUNCIL MEMBERS



**Ammar Roslizar**  
CEO Yezza



**Ahmad Naim Jaafar**  
Founder Foresight  
Academy



**Ammar Roslizar**  
Co-Founder  
Celcius Coffee

COLLABORATORS  
& SUPPORTERS





1. Universiti Sains Malaysia (USM)
2. Universiti Malaya (UM)
3. Ungku Aziz Centre (UAC)
4. Islamic International University Malaysia (IIUM)
5. Astro Awani
6. Sinar Harian
7. Lembaga Zakat Selangor (LZS)
8. Khazanah Research Institute (KRI)
9. Amanah Saham Nasional Berhad (ASNBS)
10. Bursa Malaysia
11. Pertubuhan Kebajikan Islam Malaysia (PERKIM)
12. Pertubuhan Kebajikan Islam Wp Labuan (PERKEBAS)
13. Yayasan Buruj
14. Best Corridor Venture (CTOS)
15. Agile Energy
16. Yayasan Taqwa WP
17. Agensi Kaunseling dan Pengurusan Kredit (AKPK)
18. Perlis Volunteer Action (PVAC)

# THANK YOU FOR WALKING THIS JOURNEY WITH US

As we close this chapter of our journey, we do so with hearts full of gratitude and eyes set on the future. Every life touched, every family supported, and every challenge overcome in this report was only possible because of your unwavering support.

Your belief in our mission fuels the work we do on the ground whether it's feeding hungry children, supporting single mothers, or bringing dignity back to those who've lost everything. You are not just a donor, a partner, or a reader, you are part of this impact.

But the road ahead is long. Poverty persists, needs evolve, and new stories of hardship emerge every day. We invite you to continue walking with us, advocating, contributing, and believing that meaningful change is possible. Let's keep building a world where no one is left behind.

Thank you for being part of this mission.

Thank you for choosing hope.

With sincerity and hope,

***ARBA Foundation Team***



# ARBA FOUNDATION

LAFO0399-I



K-3-01, Conezion, Persiaran  
IRC3, IOI Resort Putrajaya



017-3436332



hi@arbafoundation.com



www.arbafoundation.com



@arbafoundation



@arbafoundation



@arbafoundation

